



GOING WITH THE FLOW!

Located in the heart of Kuwait City at Aqua Park, Flow House Kuwait is bringing the excitement of Flowboarding to all who visit.

Flow House Kuwait is well positioned in an iconic location next to the Kuwait towers of Kuwait City situated in the center of Aqua Park—Kuwait's largest waterpark. Since Flow House opened its doors to the public in 2016, Flow House Kuwait has become a must-see destination for people all over Kuwait who come to not only witness the sensational spectacle of surfing but to experience the thrill of riding waves themselves. Aqua Park owner, Mohammad Khourshed and Flow House Kuwait owner, Hamad Al Khonaini both had a vision and passion to offer first-of-its-kind surfing opportunities combined with top-of-the-line instructional services for everyone to enjoy. Recognizing the popularity in Flowboarding and its rise as one of the fastest growing board sports on the planet, they decided to embrace and utilize The FlowRider®, the icon surf simulator technology to achieve their goal.

The mission for the Flow House Kuwait team was to not only provide a world class surfing park delivering the thrill for all their guests to enjoy and experience, but to guide and influence the development of wave riding skills.



FLOW HOUSE

فلو هاوس كويت



Flow House Kuwait features 2 Double FlowRiders® provided by WhiteWater, the first and only ones in Kuwait.

“It was my mission to introduce Flowboarding and create the best location while also gaining recognition as a pioneer for cultivating the growth of surfing and this amazing board sport in Kuwait,” said Khonaini. “We wanted to bring the surfing ocean lifestyle to the community and be the first in the region to offer and teach the thrill of surfing while cultivating a whole new lifestyle.”

This unique and exciting expansion to Aqua Park appeals to everyone that sees it and crosses a variety of board-sports athletes, including: surfers, skateboarders, snowboarders and wakeboarders.

“Although the learning curve can take some time, the development our rider base and skills has been amazing and constantly gets better!” said Khourshed. “The expansion of Flow House Kuwait has created a whole new vibe and culture here at Aqua Park. We are our very proud to be helping to grow and do our part to the current and future success of the sport of Flowboarding.”

BRINGING THE FLOWRIDER BRAND TO KUWAIT

With the opening of Flow House Kuwait, Kuwaitis have been introduced to surfing and surf class. Surfing classes at Flow House Kuwait utilize 2 Double FlowRiders® the first and only ones in Kuwait. The FlowRider is a surf simulator that generates a thin sheet of water which flows over a hill-like shape in the form of a flawless ocean wave. The resulting wavelike shape of fast running water gives athletes of all ages the thrill of surfing and provides thrills and challenges for those searching to try something new. This exhilarating bodyboard and surfing ride is skill-based allowing riders to progress the surfing ability in a controlled sporting arena.

One great element about the FlowRider is that anyone can do it. Even someone with no experience can jump on a boogie board and almost instantly start carving and doing tricks. The limits are endless in that there is always something new to learn and Flow House Kuwait works hard to always have a class and an instructor ready for all interested guests.

CULTIVATING A SURFING LIFESTYLE BY CREATING A SURFING ARENA

The park's team realized that to properly execute their vision once installation was complete, they needed to create and implement a complete range programs that would appeal to a wide range of guests. Some of these programs included surf schools, rider lessons, private lessons, the creation of a Flow league, sponsorship affiliations, as well as the creation of a Pro/Am Competition format that nurtures the development of competitive Flowriding. Understanding these

key components would play a vital role in successfully developing a dedicated and skilled rider base, the owners knew that they would need an onsite resident Pro Rider who could personally provide instruction and lessons.

With so much to do and recognizing that experienced personnel would be paramount to the success of Flow House Kuwait, the management team recruited Chris Granone, an ambassador of FlowRider. Granone was tasked with developing a formula that would meet the park's goals and implement the comprehensive strategy to cultivate a surfing community while generating revenue. Granone spent months on site in Kuwait as the facility's resident Pro. He trained staff and guests alike while acting as surf instructor, providing demonstrations and lessons on both the bodyboard and stand up boards. Additionally, Granone was responsible for developing the training program that would turn local talent into advanced FlowBoard athletes to represent Kuwait in international competitions. Granone worked hard to put in place all facets of a comprehensive surfing sport arena complete with surf shop, surf lessons, private lessons, Flow League memberships and staff training sessions to ensure that all staff could safely and correctly launch guests on the FlowRiders.

Today, guests who enroll in the surf classes have the opportunity to master their skills at bodyboarding or stand-up riding with an experienced Flowboarding instructor. With one-on-one private lessons from experienced staff available, guests have the potential to learn the basics of riding the FlowRider's surface, including how to ride it safely while having fun. These lessons have proven to be popular with kids and adults who want to improve their skills, practice for Flow boarding competitions or just want to ride the wave for pure surfing fun.

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Flow House Kuwait offers a wide variety of programs including surf schools, private lessons and the creation of a Flow League.





The Clear Lounge is another unique attraction at Aqua Park where guests can experience an interactive diving experience.

FLOW HOUSE KUWAIT & AQUA PARK

ENTERTAINMENT CITY, SHARQ,
KUWAIT CITY, KUWAIT

[HTTPS://WWW.FLOWHOUSEKW.COM /](https://www.flowhousekw.com/)
[WWW.AQUAPARKKUWAIT.COM](http://www.aquaparkkuwait.com)

OWNERS: HAMAD AL KHONAINI,
FLOW HOUSE KUWAIT OWNER /
MOHAMMAD KHOURSHED,
AQUA PARK OWNER

DATES OPEN: APRIL TO OCTOBER
(water attractions only)

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For those who want to move beyond the basics, the Flow League program allows dedicated riders to spend daily time learning basic FlowRider skills from instructors in a closed session and with low student to teacher ratios. Safety, bodyboard riding, Flowboard basics, moves like spins, dips, stand up jumps, drop-in entries and other tricks may be covered as the student's progress. Flow League is the next level of riding and training where serious, dedicated riders gather weekly and during off-peak riding hours to enjoy no fence riding with limited riders and receive Pro Rider instructions on wave while engaging and riding with other league members.

DELIVERING THE COMPLETE MARINE EXPERIENCE

While the FlowRiders are a marquee attraction at Aqua Park and Flow House Kuwait, the Clear lounge is a second highlight attraction offering an unbelievable marine experience.

This unique diving experience allows guests to be submerged for extended periods of time, replicating the diving experience. The introduction process is quick and simple. After guests watch a 5-minute briefing video and safety review and select an aromatherapy scent to mix with their concentrated oxygen, they enter the tank and let the diving begin. Guests enter Clear Lounge via a vertical ladder. As they descend, a high-tech Sea TREK® helmet is placed on their shoulders. The helmet keeps them dry from the shoulders up, and provides a constant flow of cool, refreshing air enriched with oxygen and an aromatherapy scent. Once the guest enters the underwater lounge, they'll have a chance to enjoy the features including a variety of props and a floor-to-surface LED digital display wall. Divers can shoot targets with high-powered bubble guns and write and draw messages for your friends to see on the outside of the lounge increasing the interactive experience. They can also have their photo taken in an underwater photo booth.

MORE THAN JUST SURFING AND DIVING

While Flow House Kuwait is a celebrated attraction within Aqua Park, the waterpark itself is a true entertainment destination with a large section of attractions that appeal to families. The amenities include a wide variety of popular water thrills and family-friendly attractions, as well as an amazing collection of sports entertainment.

Among the variety of waterpark sections included in Aqua Park is the family-favorite "Kiddy Pool" area for children 8 years and

under. Within this section there is a pirate themed play area and swimming pool for tiny tots with a floating toadstools to play on and an octopus slide, which is perfect for tots who are trying to gain confidence in the water. There's also a café offering a nice selection of ice cream so that guests can lure their kiddies out of the water with the promise of a frozen chocolate treat.



Along with Flow House Kuwait, guests can enjoy a variety of waterslides and a wave pool at Aqua Park.

The waterpark has lots of water activities for the bigger kids as well. Adrenalin junkies love the "Aloha Lagoon," which has several attractions including a Jacuzzi, waterfalls, juice bars and the Aloha Restaurant featuring sandwiches and barbecue. For those who are more adventurous, there is the "Double Back Lash" waterslide and the "Boomerango," a 20-meter-high waterslide which is certainly not for the faint-hearted.

And for those who are more inclined to splash around, they can grab a tube and float around the leisure river or manage the white horses in the wave pool. Other fun and exciting attractions at Aqua Park include the large family swimming pool, the Park Beach, the Speed Zone (for go-kart racing), along with spaces for beach football, soap football, beach volleyball and paint ball.

Since Aqua Park and Flow House Kuwait serve a wide range of guests and families, they have put emphasis on maintaining customs and local traditions by offering special amenities including separate Mosques for men and women, and separate changing rooms for men and women.

The park is open from April to October, except for the go-kart track and paint ball game, which are open year round. During the summer season, the park is open daily from 10 a.m. to 10 p.m. Fridays are reserved exclusively for families, while Tuesdays are for women only.

To learn more about Flow House Kuwait, visit <https://www.flowhousekw.com>. To learn more about Aqua Park, visit www.aquaparkkuwait.com. COVER PHOTO AND SOME FEATURE PHOTOS COURTESY FUAD AL SHAIKH. •

